

# **Slaters Electricals Limited Website Privacy Policy**

Protecting the security and privacy of your personal data is important to Slaters Electricals. This policy explains what data Slaters Electricals may collect through our website, how Slaters Electricals uses and safeguards that data and with whom we may share it. Our policy complies with data protection legislation and has been updated for the General Data Protection Legislation (GDPR),

## Personal data

Slaters Electricals will not collect any personal data about you via our website (e.g. your name, telephone number or e-mail address), unless you voluntarily choose to provide us with it by completing our enquiry form. The legal basis from processing such data is legitimate business interests, namely the proper administration of our website and taking steps at your request to provide information, quotations or goods and services.

## **Purpose of Use**

We will use any personal data collected to respond to your enquiry, provide you with a quotation, process any orders received and to provide you with business specific information.

We may also use the data to contact you to understand your business needs, understand how we can support your business through the provision of our products and services and to conduct customer satisfaction surveys.

We may disclose your personal data to our suppliers or subcontractors, but only to the extent necessary to fulfil an order received from yourself

We do not sell or otherwise market your personal data to third parties.

#### Cookies

Cookies are small text files containing an identifier sent by a web server to a web browser and are stored on your web browser. In general, cookies are only visible to the web server that places them in your web browser. They are widely used to assist the working of websites as well as to provide valuable feedback on how visitors use the website.

We use Google Analytics to to collect and analyse website statistics. Google Analytics uses cookies to track data. These cookies do not collect any personally identifiable information and are only used for the collection of statistical data such as visits and page hits. Google Analytics' cookies store IP addresses but we cannot link those addresses to any individual or path through the website. Google uses the cookies to read information and evaluate visitors' use of the website in the form of statistical reports that we can access. The Google Analytics' code is incorporated into our website's code so that our website serves the cookies, but Google has access to the cookies.

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If you do not wish to receive cookies, please configure your Internet browser to delete all cookies from your computer's hard drive, block all cookies or to receive a warning before a cookie is stored.

## **Data Security**

Only Slaters Electricals personnel and authorized IT maintenance contractors have access to your personal data.

As the transmission of information via the internet is not completely secure, we cannot guarantee the security of your data transmitted to our website; any transmission is at your own risk. Once received, we will keep your information secure by taking appropriate technical and organisational measures to prevent its unauthorised or unlawful processing and against its accidental loss, destruction or damage

### **Data Retention**

We will retain your personal for the period necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

You can stop receiving promotional messages from Slaters Electricals by following the opt-out instructions provided in any such message you receive.

You can also request that your personal data held by us is removed at any time by contacting us at the address below.

#### **Questions and Comments**

If you have any questions or comments about the Slaters Electricals Website Privacy Policy, please click on "Contact Us", and complete the enquiry form to send us your questions and feedback.

The Data Controller is Slaters Electricals Ltd. Its registered address is: Scotswood Bridge works, Tollbridge road, Blaydon NE21 5TE

Jamie Slater Managing Director

Signed:

17/09/2020